

ADG (AG) ✓
ADG (S&A)

IMMEDIATE

17/12/2018
(विन्दु भानु सिंह चौधरी)
प्रमुख अधिकारी, दिल्ली

File No. A-50013/217/2018-BAP
Government of India
Ministry of Information and Broadcasting
BAP Section

1841
19/12/18

1831
19/12/18

DDG (HRD)
20/12/18

Shastri Bhawan, New Delhi
Dated the 11/12/2018

To,

The CEO,
Prasar Bharati Sectt.
Doordarshan Bhawan,
Mandi House, New Delhi

Sr

ADG (S&A)
18/12
DDG (T) (NS) w.r.f. A on page 4
19/12/18

Subject:-National Entrepreneurship Award 2018: Request for Pres
Nomination Advocacy -reg.
Sir,

I am directed to refer to this Ministry's ID No. A-37015/11/2018-
Admn.II dated 02/11/2018 (copy enclosed) on the subject mentioned
above, vide which Admn. II Section of this Ministry has requested all
Media Heads to provide the recommendations for National
Entrepreneurship Award 2018.

2. In this regard it is requested to provide the information/
recommendations for National Entrepreneurship Award 2018
immediately in prescribed proformae as required by the Ministry of
Skill Development and Entrepreneurship. It is also requested to submit
the nominations through online mode only on www.neas.gov.in,
directly, under intimation to this section with in time.

Yours faithfully,

(Signature)
11/12/2018

(Ranvir Singh)

Under Secretary to the Govt. of India
Tele:-23383646 (O)

Copy with Encl to:

- 1. Director General, All India Radio, For similar action
- ✓ 2. DG: DDn, For similar action.

(Signature)
A/E ADG

Office of the Director General
COMPUTERIZED
13 DEC 2018
FTS No. 6262/18

OFFICE OF ADG
Dy. No. 198
Date: 18/12/18

A-50013/21 P1
C-105145

भारत सरकार

GOVERNMENT OF INDIA

सूचना और प्रसारण मंत्रालय

MINISTRY OF INFORMATION & BROADCASTING

Subject:- National Entrepreneurship Awards-2018: Request for Pres Nomination Advocacy-regarding.

Ministry of Skill Development and Entrepreneurship vide its communication No.B-12011/8/2018-ENP dated 25.09.2018 has requested to send nominations/names for the National Entrepreneurship Awards-2018(copy enclosed).

2. Accordingly, all Administrative Divisions in this Ministry are requested to submit the nominations from the media units under your administrative control through online mode only on www.ncas.gov.in under intimation to this Ministry latest by 05th November, 2018.

Encl.:- as Above

(Shailesh Gautam)

Under Secretary to the Govt. of India

Tele: 2338 4990

All Administrative Section, M/o I&B, Shastri Bhawan, New Delhi.

Ministry of I&B I.D.No. A-37015/11/2018-Admn.II dated 31st October, 2018.

Pl. put up.

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01/11/2018

St. Givish

385085/2018-1848

डॉ. के. पी. कृष्णन, आई ए एस
सचिव
Dr. K. P. Krishnan, IAS
Secretary



भारत सरकार
कौशल विकास और उद्यमशीलता मंत्रालय
GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
AND ENTREPRENEURSHIP

D.O. No. B-12011/8/2018-ENP

25th September 2018

Dear

Amit,

Sub: National Entrepreneurship Awards 2018: Request for Pre Nomination Advocacy

As you may be aware that as an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) has been organising the National Entrepreneurship Awards (NEA) since 2016 to recognise and honour **Young Entrepreneurs and Ecosystem Builders** for their outstanding contribution in the field of entrepreneurship development.

A total of 43 Awards under NEA have been carefully considered to enable participation of young achievers and their ecosystem builders across sectors, geographies and socio-economic background through the process of nomination. The purpose is to highlight models of excellence in each case for others to emulate and improve upon.

This year, MSDE has initiated the process for selection of the **Winners of National Entrepreneurship Awards 2018 (NEA 2018)**. The winners will be awarded in a high profile Award Ceremony in third week of December 2018. Awardees will be presented a Trophy, Certificate and Cash Prize of Rs.10 lakh (organizations/institutions) and Rs.5 lakh (individuals/enterprises). A 'Note on NEA2018' is attached herewith.

The call for nomination for NEA 2018 will open from second week of October 2018 on www.nea.gov.in along with all the relevant details on the Awards.

I request you to circulate the attached 'Note on NEA 2018' in advance to all the offices and organizations under your administrative control and effective networks with an advisory to promptly spread the awareness to mobilise nomination of deserving candidates in good numbers for the Awards.

As your Ministry website has wide viewership of public including those involved in entrepreneurship and livelihoods promotion, I also request you to kindly upload the attached 'Note on NEA 2018' on the official website of your Ministry at the earliest for awareness building in the stakeholder community.

I look forward for your kind cooperation in the above regard.

With regards,

Yours sincerely,

(Dr. K.P. Krishnan)

Encl: As Above

Shri Amit Khare
Secretary
Ministry of Information and Broadcasting
Room No 655, A Wing Shastri Bhawan,
New Delhi - 110001

Please upload on
website & promote
through SM handles.

✓ IT cell, DG-PP.
PDC (Gharat Khanna)

Shri
21/9/18



Skill India
शिक्षण और उद्यमशीलता

कार्यालय: 524 श्रम शक्ति भवन, राजी मार्ग, नई दिल्ली-110001
Room No. 524, 5th Floor, Shram Shakti Bhawan, Raji Marg, New Delhi-110001
Tel.: 011-23465833, 23465834 Fax: 011-23465837 E-mail: secy-msde@nic.in, kokrishnan@nic.in
Website: www.skillindia.gov.in

'National Entrepreneurship Awards 2018'

Call for nomination to open on www.neas.gov.in from second week of October-2018

As an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) has instituted the **National Entrepreneurship Awards (NEA)** to recognize and honour outstanding young first generation entrepreneurs and their Ecosystem Builders for their outstanding contribution in entrepreneurship development.

A total of 43 Awards under NEA2018 have been carefully considered to enable participation of young achievers **below the age of 40 years** and their ecosystem builders **across sectors, geographies and socio-economic background** through the **process of nomination**. The purpose is to highlight models of excellence for others to emulate and improve upon.

Winners will receive a Trophy, Certificate and a Cash Prize of ₹ 5 lakh (enterprises/ individuals) and ₹ 10 lakh (organizations/ institutes), in a high profile Award Ceremony proposed to be held in the third week of December 2018.

1. Awards: Awards will be presented under the following Award Categories:

Award Category			Types of Awards under each Category	No. of Awards	
A	Enterprise Awards	A1	Initial investment up to ₹1 L	Sector Awards	9
				Special Category Awards	4
		A2	Initial investment above ₹1 L to ₹ 10 L	Sector Awards	9
				Special Category Awards	4
		A3	Initial investment above ₹ 10 L to ₹1 Cr	Sector Awards	9
				Special Category Awards	4
B	Eco-system Builder Awards			4	
Total Awards				43	

Award Category A: Enterprise Awards - 39 Awards

Award Types under Category A1 i.e. initial investment up to ₹ 1 L:

<p>Sector Awards with investment up to ₹ 1L (9 Nos.)</p> <ol style="list-style-type: none"> 1. Textile, textile articles, leather and related goods 2. Agriculture, food processing and forestry – also includes vegetable products, vegetable fats, prepared foodstuffs and agri-tech 3. Chemicals, pharma, bio and others 4. Retail Trade 5. Renewable energy and waste management 6. Handicrafts 7. Healthcare 8. Hospitality, Tourism & Travel 9. Logistics, transports, e-commerce & other services 	<p>Special Category Award with investment up to ₹ 1L (4 Nos.)</p> <ol style="list-style-type: none"> 1. Women Entrepreneur 2. Entrepreneur from SC/ST Category 3. Entrepreneur from PwDs Category 4. Entrepreneur from Difficult Areas
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Award Types under Categories A2 and A3 i.e. initial investment above ₹1 L to ₹10 L and initial investment above ₹10 L to ₹1 Cr:

<p>Sector Awards with investment above ₹ 1L to ₹ 10L (9 Nos.) and above ₹ 10L to ₹ 1Cr (9 Nos.)</p> <ol style="list-style-type: none">1. Textile, textile articles, leather and related goods2. Agriculture, food processing and forestry - also includes vegetable products, vegetable fats, prepared foodstuffs and agri-tech3. Chemicals, pharma, bio and others4. Engineering systems, base metals & articles, machinery & mechanical appliances and medical devices5. Renewable energy and waste management6. Handicrafts7. Healthcare8. Hospitality, Tourism & Travel9. Logistics, transports, e-commerce & other	<p>Special Category Awards with investment above ₹ 1L to ₹ 10L (4 Nos.) and above ₹ 10L to ₹ 1Cr (4 Nos.)</p> <ol style="list-style-type: none">1. Women Entrepreneur2. Entrepreneur from SC/ST Category3. Entrepreneur from PwDs Category4. Entrepreneur from Difficult Areas
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Award Category B: Ecosystem Builders Award- 4 Awards

Award types under Ecosystem Builders Category:

1. Entrepreneurship Development Institutes/ Organisations
2. Incubation Centres
3. Mentors
4. Promoters Rural Producer Group Enterprise

2. Implementation Mechanism

Candidates will be mobilised through nomination, and undergo a three-level rigorous evaluation process, wherein, in the last step the National Jury of eminent persons drawn from academia/research, industry, social sector, banking etc, selects the winners. To ensure excellence of the National Award, the Jury has the power to not award any applicant in a given category, if applications are found unsatisfactory.

3. Call for Nomination

Nomination to be open from second week of October-2018. Please visit www.neas.gov.in to nominate deserving candidates.